Smartscape Program Testimonial:

Desert View Landscape is proud to be an award winning landscape company. Our most recent award includes the coveted “Crescordia” Award from Arizona Forward for a LEED Gold landscape design project for the US Army. Additional awards include “Budding Contractor of the year”, “Low Voltage Lighting Award of Excellence” from the Arizona Landscape Contractors’ Association and several years past awards of excellence for landscape design and construction. I do not believe these awards would be possible without the foundational knowledge provided in the Smartscape Program.

In March of 2004, I became Smartscape certified and have been an advocate for the program ever since. We proudly display the Smartscape logo on our marketing material. No matter what market segment of this vast industry you are in, residential, commercial, hardscape, design, design/build or landscape management … to compete with the best, Smartscape certification is essential.

The Smartscape Program provides a solid foundation. The principles and practices outlined in the Arizona Smartscape program are unquestionably horticultural and continue to professionally serve and reward over and over again.

In an era of ever changing, evolving landscape needs and requirements… Xeriscape, Sustainability, LEED certified… it is a comfort to know that the concepts in the Smartscape Program remain timeless and relevant. The landscape professional will find it difficult to evolve to the next level without these core principles. Increased sales, successful marketing, business operations, financial management and professional growth in general would be difficult to realize without the foundational principles and practices taught in the Smartscape Program.

I encourage our people to become Smartscape certified. It is a small investment for ongoing career long returns. The material is divided into logical sections easy for future access and reference. The material is organized in a 3 ring binder and is perfect for the office library. The Smartscape binder with its supplemental information continues to serve my current interest and professional needs.

I cannot emphasize enough that the material outlined in the Smartscape program has directly contributed to my professional growth. People fortunate enough to master its contents and principles are on their way to becoming industry leaders. Smartscape professionals improve the communities they serve.

Sincerely,
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