HEAT STRESS IN YOUR BEEF HERD: PREVENTING "WELL DONE" STEAKS ON THE HOOF

What is heat stress?
Heat stress occurs when cows can’t get rid of the heat they create or can’t stop absorbing heat from the environment.

Alert 75 - 78 degrees F
Danger 79 - 83 degrees F
Emergency > 83 degrees F

Intake of feed
Intake of water

BCS & rate of gain

Sickness
Pregnancy Rates

NO Stress
Healthy calves
Working when it's cool
Feeding when it's cool
Better Marbling
Better fertility

Low stress handling
Normal < 75 degrees F

Questions? Dr. Joslyn Beard | joslynbeard@arizona.edu | 520-626-9532