



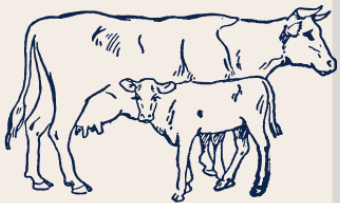
# WHY YOUR CATTLE OPERATION SHOULD HAVE A BIOSECURITY PLAN

## PROACTIVE VS. REACTIVE FOR DISEASE CONTROL



HAVING AN ACTIVE BIOSECURITY PLAN IN PLACE CAN HELP REDUCE THE NUMBER OF SICK ANIMALS IN YOUR HERD AND CAN REDUCE THE NEGATIVE IMPACT OF INFECTIOUS DISEASE OUTBREAK (EXAMPLE: FOOT AND MOUTH DISEASE)

## PROTECT YOU AND YOUR HERDS FUTURE



TAKE A MOMENT TO THINK ABOUT HOW AN ANIMAL ACTS WHEN IT'S SICK AND HOW PRODUCTION IS REDUCED. MULTIPLY THAT BY THE NUMBER OF ANIMALS IN YOUR HERD, AND THE GENERATIONS TO COME. IT'S A SCARY THOUGHT! HAVING AN ACTIVE BIOSECURITY PLAN CAN REDUCE HOW MANY ANIMALS GET SICK NOW AND IN THE FUTURE ON YOUR OPERATION. ALSO IT CAN HELP PREVENT ZOOBOTIC DISEASES FROM GETTING YOU AND YOUR FAMILY SICK TOO.

## INVEST IN YOUR HERDS SAFETY

RAISING LIVESTOCK IS A BIG INVESTMENT, SO WHY NOT PROTECT THAT INVESTMENT? A BIOSECURITY PLAN CAN HELP DO JUST THAT. LOGGING FARM VISITORS, WEARING PROTECTIVE FOOTWEAR, WASHING YOUR HANDS, AND FOLLOWING QUARANTINE GUIDELINES FOR NEW HERD ADDITIONS ARE ALL GREAT WAYS TO HELP PROTECT YOUR ANIMALS FROM DISEASE.



**BE PREPARED!**



HAVING WRITTEN PLANS FOR EVERYDAY BIOSECURITY AND EMERGENCIES CAN HELP REDUCE THE TIME TO ACT. USING A BIOSECURITY PLAN IN EVERYDAY PRACTICE CAN HELP YOU GET INTO A BIOSECURITY MINDSET WHEN AN EMERGENCY HAPPENS. HAVING WRITTEN AND ACTIVE PROTOCOLS, LOGS, AND PROTECTIVE EQUIPMENT ON THE PROPERTY ARE ALL GREAT WAYS TO BE PREPARED. FOR MORE INFORMATION ON BIOSECURITY VISIT:

[HTTPS://SECUREBEEF.ORG/BEEF-PRODUCERS/](https://securebeef.org/beef-producers/)

[HTTPS://WWW.BQA.ORG/BEEF-QUALITY-ASSURANCE-CERTIFICATION/ONLINE-CERTIFICATIONS](https://www.bqa.org/beef-quality-assurance-certification/online-certifications)