Arizona 4-H Consumer Decision Making
Contest Rules
(This contest is a Qualifier for Western National Roundup)

This contest is based on the skills of consumer observation, comparison, and the ability to make a fact-based purchases.

Age Divisions:
Junior – 8-10 Years Old
Intermediate – 11-13 Years Old
Senior – 14-19 Years Old

Age Divisions will be determined by age as of 12/31/2019.

Only Seniors may qualify for Western National Roundup

Procedures:
• Six classes will be judged with four items in each class.

• Each class will consist of 4 items and a scenario. The contestant should determine the order to place the class from most appropriate to least appropriate and indicate their ranking on the score card.

• Cards must be marked with contestant number, class name and placing. Failure to mark either of these areas will result in a zero for that card.

• Total scores are based on 50 points each for 6 classes (300 points possible).

• Ties will be broken by the judges.

References:
• 2019 Consumer Decision Making Packet –

Awards:
• Each Contestant will be awarded based on the Danish System. Blue Awards will be given to those who exceed expectations. Red Awards will be given to those who meet expectations. White Awards will be given to those who do not meet expectations.

• Each age division will have one champion.