

Small-scale Farmer's Colloquium (SFC) guest speaker for July 5th, 2021, at 4 pm

The SFC is a place for all small- to medium-scale farmers to connect, learn from one another, and extension specialists across the state and nation.

Bio of July 5th SFC guest speaker

Jean-Martin (JM) Fortier is a farmer, educator, and best-selling author specializing in organic and bio-intensive vegetable production. His award-winning book, *The Market Gardener*, now published in 10 languages, has inspired hundreds of thousands of readers worldwide to reimagine ecological human-scale food systems. His teachings have been adapted to [The Market Gardener's Masterclass](#), a comprehensive online program that supports over 2000+ growers in over 60 countries. His message is one of empowerment with the intention to educate, encourage and inspire people to pursue a career and lifestyle focused on growing food with care, by and for people who care. In 2020, JM founded [Growers & Co.](#), a farm tool and apparel company that also features a biannual magazine that focuses on celebrating the movement of small-scale organic farming. He is based in Quebec, Canada, where he manages Ferme des Quatre-Temps, a research and training farm that intends to serve as a model for the future of agriculture.



Information about The Market Gardener & Growers & Co.:

[The Market Gardener](#): The Market Gardener is an impact-driven social enterprise guided by the mission to inspire and empower people to multiply the number of small regenerative farms and promote a global transition to ecological agriculture.

[Growers & Co.](#): Growers & Co. specializes in crafting functional farm and gardening gear, high-quality market gardening tools, and a bi-annual magazine that celebrates the stories of small-scale regenerative growers.

If you want to be part of the SFC monthly online meetings, register once at
<https://arizona.zoom.us/meeting/register/tZwsc-2qrzMqEtVv8o91MJSgvRfv4rmV5bKl>

Videos of previous monthly SFC

<https://extension.arizona.edu/yavapai-commercial-horticulture-small-acreage>