MARICOPA COUNTY 4-H

Horse Demonstration/Illustrated Talk Contest Guidelines
DEMONSTRATION/ILLUSTRATED TALK
OVERVIEW OF CONTEST RULES

• Must pertain to the horse industry
• Presentation may be in demonstration or illustrated talk format
• Team or individual demonstration or talks may be given
• Notes may be used (excessive use may lower score)
• Public Address system will not be used
• Creative audio visual aids may be used
• Sr. Members 10 to 15 minute presentation
• Jr. Members 3-10 minute presentation
• Contestants should site major reference materials
• See current Maricopa County 4-H Equine Excellence Education Contest Rules for complete rules.
HORSE DEMONSTRATION CONTEST SCORING

• Introduction 10 Pts.
  • Did the introduction serve to create interest in the subject?
  • Was the introduction short & to the point?
  • Was a catchy title used?

• Organization 25 Pts.
  • Was only one main idea presented?
  • Did the discussion relate directly to the step as it was shown?
  • Was each step shown just as it should be done in an actual situation?
  • Could audience see each step?
  • Were materials and equipment carefully selected, neatly arranged, and well organized?
  • Were charts and posters used if and when needed?
  • Were key points or each step stressed?
HORSE DEMONSTRATION CONTEST SCORING CONTINUED

• Content & Accuracy 25 Pts.
  • Were facts and information accurate?
  • Was there enough information?
  • Were approved practices used?
  • Was content appropriately related to the horse industry?

• Stage Presence 10 Pts.
  • Was presenter neat and appropriately dressed for the subject of presentation?
  • Did presenter speak directly to audience?
  • Did presenter look at audience?
  • Was the presentation too fast or too slow?
  • Was good teamwork displayed? (team presentation – generally not advisable for one person to do all the talking and the other all the presenting)
HORSE DEMONSTRATION CONTEST SCORING CONTINUED

• **Delivery 15 Pts.**
  • Did presenter enjoy giving demonstrations?
  • Did presenter have good voice control?
  • Were all words pronounced correctly?
  • If notes were used, was it done without detracting from speech?
  • Did presenter seem to choose words at the time they were spoken? (Avoid a memorized presentation).

• **General 5 Pts.**
  • Did audience show an interest in the presentation?
  • Could audience go home and carry out the idea?

• **Conclusion 10 Pts.**
  • Was the summary short and interesting?
  • Were the key points briefly reviewed?
  • Did the summary properly wrap up the presentation?
  • Could presenter handle questions easily?
PUBLIC SPEAKING FEARS

- I’ll forget what to say or do
- People won’t take my presentation seriously
- I’m going to look stupid
- People will hear my voice quiver
- My face will turn red
- Listening to me is boring
- I’ll break out in a sweat
- Everyone will be looking at me
REDUCING YOUR FEARS

• Think about times where you have showed a friend how to do something:
  • How to clean their horse’s hoof
  • How to swing a rope
  • How to lope a reining pattern

...You have probably already done a demonstration!

Think of your 4-H demonstration as an opportunity to share something you already know with your 4-H friends!
PUBLIC SPEAKING DELIVERY TIPS

• Look at the people in the room

• Position your body so your audience has a good view of what you are demonstrating

• Don’t be afraid to use pauses after a word, phrase or major idea

• Speak with enough energy to be heard by everyone in the room

• Speak with a variety in pitch, rate and volume

• Avoid mono tone

• Talk to your audience

• Use a conversational tone

• Avoid sounding memorized

• Know your subject

• Speak clearly

• Use proper grammar
PUBLIC SPEAKING PREPARATION

• Prepare yourself
  • Set public speaking goals for yourself
  • Learn how to put together a demonstration
  • Learn proper delivery and demonstration skills
• Practice, practice, practice!!!!!!!!!
CHOOSING THE TYPE OF TALK

• Determine which kind of Talk you would like to present
  • Illustrated talk – This is an informative talk using props and visual aids to tell about your subject. Example: Talk about various breeds and their characteristics. Use pictures to show the breeds.
  • Demonstration – This is an actual demonstration on how to do something using props and demonstrating the steps to complete the task. Example: Show the parts of the western saddle and instruct the audience on how to saddle a horse properly.
SELECTING A TOPIC FOR AN ILLUSTRATED TALK

• Choose a topic that you are familiar with or are interested in learning about

• Ask yourself these questions when choosing to prepare an illustrated talk:
  • Would I like to learn more about this topic?
  • Could I get adequate information on this topic?
  • Would this topic be of interest to others?
  • Will my audience benefit from learning more about this topic?
SELECTING A TOPIC FOR A DEMONSTRATION

• Select an idea or practice from your 4-H project or select something you are interested in learning to do and sharing with others

• Ask yourself these questions:
  • Am I interested in this subject?
  • Does it have action?
  • Can it be clearly demonstrated?
  • Does it have one main idea?
  • Can I do it easily?
  • Is it related to my project?

Remember, your goal is to show how to do something!
ORGANIZING YOUR INFORMATION

• Introduction
  • Should capture the audience’s attention
  • Tells what the talk or demonstration will be about

• Body
  • Core of the Presentation
  • Offers information in a logical order
  • Each step or piece of information should be clearly explained or demonstrated before moving on

• Summary
  • Reviews the main points or steps
  • Asks for questions (questions should be repeated before answering)
TOOLS FOR AN EFFECTIVE DEMONSTRATION

• Purpose of demonstration
  • Teach someone to do something
  • Put words in actions
  • Only 2 out of 10 remember what they hear; 7 out of 10 remember what they hear & see

• Grab the audience’s attention during the introduction
  • Make them look up & listen
  • Make them want to hear what you have to say

• Pick a catchy title
  • Give a hint to what your talk is about, but don’t tell the whole story
  • How to clip your horse – “A Hairy Story”
  • How to groom a chicken – “Slick a Chick”
VISUAL AIDS-MAIN POSTERS

- 3-5 Posters
  - Letters should be at least 1”
  - Neat & professional
  - Single color letters on single color posters are recommended
  - Juniors – neat writing is acceptable
  - Seniors – suggest stenciled lettering, stick on letters, or computer cut & paste
  - Avoid too many visual distractions on main posters
MAIN POSTERS CONTINUED

• Poster #1 – Introduction
  • Name
  • Age
  • Club
  • Title
  • Graphic (optional)

• Poster #2 thru #4 as needed – Body
  • Demonstration
    • List of items needed to carry out task
    • Steps to take to carry out task
  • Illustrated Talk
    • Subject areas
    • Information about individual subject area

• Poster #5 – Summary
  • Demonstration
    • Material you used
    • Overview of steps
  • Illustrated Talk
    • Review the main subject areas
VISUAL AIDS

• Props
  • Pictures
  • Actual Equipment
  • Video
  • Models
  • Diagrams

• Clean and in good condition

• Arranged in order of use

• Visible to audience

• Pick up & show the items as needed

• Be creative

• Examples:
  • Show the equipment you use to groom a horse
  • Demonstrate grooming on a stuffed horse
  • Use a colorful picture prop to show a horse’s stomach when explaining about colic
APPEARANCE BOOSTERS

- Body is clean
- Clothes are clean
- Appearance is neat
- Nails are clean
- Hair is clean, neat & suitably styled
- Make-up is appropriate
- Clothing style is consistent with the type of talk or demonstration
- Posture is good
- Poise is evident
- Movements are easy & smooth as the speaker walks, sits, and stands
- Expression is pleasant
- Speaker shows confidence
INAPPROPRIATE APPEARANCE

- Baseball cap on head
- Long earrings or bold jewelry that attracts attention away from your talk
- Wrinkled clothes
- Chewing gum
- T-Shirt with advertising
- Clothing not appropriate to demonstration (i.e., formal dress & heels while doing a horse demonstration)
- Uncombed hair
- Bright colored nail polish
- Hem coming un-sewn
- Dirty clothes
- Slouched posture
- Shirt partially untucked
- Shorts
Suzy Homemaker
MUFFIN MANIA
Age: 10 yrs.
Bossy Bakers 4-H Club

Supplies Needed
1. Mixing Bowl
2. Measuring Cup
3. Muffin Mix
4. Hand Mixer
5. Muffin Tin

Steps to Make Muffins
1. Preheat oven to 350 degrees
2. Pour muffin mix in bowl
3. Measure and add 1 cup water
4. Mix ingredients well
5. Pour batter into muffin tin
6. Enjoy!

Summary
1. Supplies you will need to make muffins
2. Proper steps to making muffins
Types of Beans
1. Green Beans
   a. Long
   b. Green

Summary
1. Types of Beans
2. Characteristics of different beans

2. Pinto
   a. Brown
   b. Round
TOPIC IDEAS

• Horse – Proper Grooming, How to treat thrush, How to clean a saddle & Bridle
• Dogs – How to train a golden retriever for show, Simple tricks to teach your dog
• Rabbits – How to pick up a rabbit, How to tattoo a rabbit
• Poultry – Making a range shelter, grading & candling eggs
• Swine – Ear Notching pigs, Mixing a gilt ration
• Sheep – How to shear a lamb, grading wool
• Dairy – Choosing your calf, electric de-horning
• Beef – Treating for bloat, Building a back scratcher
• Sewing – How to alter a pattern, Three ways to finish seams
ADDITIONAL INFORMATION

• The Maricopa County Horse Committee hopes that these guidelines will assist leaders, members and judges when preparing for the Horse Demonstration/Illustrated Talk Contest. Judges must receive a copy of this information as well as the Equine Education Contest Rules & view the 1st place demonstration video provided. It is recommended that members and leaders view the 1st & 3rd place individual contest and the 1st & 3rd place team contest of the most recent Western National Horse Demonstration Contest that will be available with this power point or available from the 4-H Office.

• Suggestion: In an effort to prepare members for state and regional competition, use of note cards during a demonstration/illustrated talk should be discouraged. The use of posters and other visual aids should be sufficient to trigger the memory of the contestant when making their final presentation.

• Please remember that these videos are of Sr. members. During Jr. Member presentations, judging and scoring should be consistent with the ages of the competitors.

• Comments regarding sample videos:
  • The 1st Place individual Demo/Talk by Clinton Laflin is an excellent example of an innovative demonstration. He provides an interesting topic and gets the audience involved. Please note that Laflin is unable to move about and switch posters during his talk so they are laid out to be viewed all at once.
  • The 3rd place individual Demo/Talk by Amanda "Brady" Thomas is a good example of another innovative talk. She has a great opening that makes you want to "hear more".
  • The 1st place Team Demo/Talk by Zane Pluhar and Tara Schilling is a great example of team members sharing the speaking. They make great use of various visual aids. Please Note: Following Maricopa County guidelines would require posters as indicated for the introduction, body & summary to be included.
  • The 3rd place Team Demo/Talk by Sabrina & Nicole shows another example of team demo & the use of posters is more closely related to the Maricopa County guideline. They also have a great introduction.