

# Sponsorship Opportunities 2019 AZ State 4-H Horse Show



DEAR SUPPORTER,

I am contacting you as a previous or potential supporter of the Arizona State 4-H Horse Program. 4-H is an excellent youth-oriented program which has been active in Arizona since 1913. The goal of the 4-H program is to teach youth, ages 9-19, essential life skills such as personal responsibility, decision making, communications, teamwork, volunteering/service and the ability to set and achieve goals while helping to build self-confidence and esteem.

This year 4-H horse competitors from across the state will compete at the State 4-H Horse Show in November, drawing over 100 participants who qualified at their county shows to compete in Gymkhana, Roping, Ranch Sorting, Western and English Riding. This show involves a lot of planning, participation and fund raising. The volunteers devote their time and financial resources to ensure this event is a memorable experience for all competing 4-H members. Your financial contribution will help to ensure that we have a successful state 4-H Horse Show.

Additionally, we added a Groom Squad Contest at the State Horse Show event to allow opportunities for 4-H Horse youth to show their skills, teamwork, and horse knowledge by completing a written test and making a team effort at grooming and doing a showmanship pattern with an assigned "dirty horse". This is the third year for that program, and it has been very well received.

The Arizona 4-H Horse program is primarily supported by volunteers, and private donations. We are requesting your help by becoming a sponsor or donor to support the State 4-H Horse competitions to acknowledge these 4-H'ers for a job well done. There are many sponsorship and support options available to match your ability to contribute, and of course, any support is greatly appreciated.

We appreciate any support of 4-H horse participants, as we not only reward members for hard work and skills, but promote the future of the equine industry by supporting youth today.

Please send your check payable to University of Arizona Foundation, and put State 4-H Horse in the memo line. For questions and inquiries, please contact Dr. Betsy Greene at [betsygreene@email.arizona.edu](mailto:betsygreene@email.arizona.edu) or at 603-930-6574 (cell).

Sincerely,

The Arizona State 4-H Horse Committee

<https://extension.arizona.edu/horse>



**State 4-H Horse Show  
November 1-3, 2019**

Located at  
*Horseshoe Park Equestrian Center,  
Queen Creek, AZ*





# 2019 AZ State 4-H Horse Show Sponsorship Application

*Please respond by October 10th to be included in the program*



AGRICULTURE & LIFE SCIENCES  
**Cooperative  
Extension**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

4-H Member : \_\_\_\_\_ County of Member \_\_\_\_\_

\*\*\* Arizona 4-H is a 501(c)3 organization. Tax donation receipts will be provided for 80% of the donation amount for the cash value non services. (100% if opting out of advertising piece)

## PLATINUM SPONSOR \$3,000

- Major Single Sponsor of event
- 3 Full Page Program Advertisements \*\*\*
- Thank you Flyers in all registration packets
- Company Marketing materials in all registration packets
- Sponsorships announced through the day
- Ability to hand out award for 5 classes
- Large logo on all exhibitor shirts (approx 200)
- Vendor/Company tent or table in vendor area

## GOLD SPONSOR \$2,000

- 2 Full Page Program Advertisement \*\*\* \*\*\*
- Thank you Flyers in all registration packets
- Company Marketing in all registration packets
- Vendor/Company tent or table in vendor area
- Banner Ad and sponsorship on registration packets and website beginning
- Sponsorships announced through the day
- Ability to hand out award for 3 classes
- Medium logo on all exhibitor shirts (approx 200)

## SILVER SPONSOR \$1,000

- 1 Full Page Program Advertisement \*\*\*
- Sponsorships announced through the day
- Thank you Flyers in all registration packets
- Small logo on exhibitor shirts (approx 200)
- Vendor/Company tent or table in vendor area
- Ability to hand out award for 1 class

## HIGHPOINT SPONSOR \$750

- Sponsor the 10 High Point and 10 Reserve High Point garland awards
- Logo engraved on Neck Garland Plaque
- Thank you Flyers in all registration packets
- 1/2 Page Program Advertisement \*\*\*
- Sponsorships announced through the day
- Vendor/Company tent or table in vendor area
- Small logo on all exhibitor shirts (approx 200)

## BRONZE SPONSOR \$500

- 1/2 Page Program Advertisement \*\*\*
- Thank you Flyers in all registration packets
- Small logo on all exhibitor shirts (approx 200)
- Sponsorships announced through the day
- Vendor/Company tent or table in vendor area

\_\_\_\_\_ SINGLE CLASS/BUCKLE: \$125

\_\_\_\_\_ GROOM SQUAD SPONSOR : \$500

\_\_\_\_\_ SHIRT SPONSOR: \$ 300

\_\_\_\_\_ CLASS RIBBON SPONSOR: \$300

\_\_\_\_\_ PROGRAM SPONSOR: \$250

\_\_\_\_\_ CATTLE SPONSOR: \$250

\_\_\_\_\_ BUS CARD AD \*\*\*: \$50

\_\_\_\_\_ OTHER \$: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_ Date: \_\_\_\_\_ Check# \_\_\_\_\_

Check must accompany form and be made payable to **University of Arizona** AND put **AZ State Horse Committee** in the Memo Field provide back to your 4-H member OR mail to: **Dr. Betsy Greene, University of Arizona Equine Program, PO Box 210090, Tucson, AZ 85721-0090**

Questions and Digital ads email to [betsygreene@email.arizona.edu](mailto:betsygreene@email.arizona.edu)

please email all ad **high res advertisement image** or PDF ready logo or request our 4-H'rs to create an ad for you.

**Full** page size = 8"w by 10.5"h, **Half** page size = 4"w by 5.25"h