Arizona 4-H Consumer Decision Making
Contest Rules
(This contest is a Qualifier for Western National Roundup)

The purpose of the Consumer Decision Making Contest is to develop the ability of members to demonstrate the best product to purchase in a given situation.

Age Divisions:

Junior – 9-10 Years Old
Intermediate – 11-13 Years Old
Senior – 14-19 Years Old

Age Divisions will be determined by age as of 12/31/2018.

Rules:

- Classes will be judged with four items in each class.

- Seniors will be given ten minutes for each class.
  Intermediates will be given unlimited time for each class.
  Juniors will be given unlimited time for each class and the scenario will be read to them.

- Classes will be selected the following: Activewear, Backpacks, Bicycles, Fast Food, Formal Wear Rental & Purchase, Ground Transportation, Healthy Snacks, Smoothies, Place Settings, Toothpaste, Toys, and Wearable Technology.

- Each senior contestant will give one sets of written reasons with a time limit of ten minutes. The written reasons will only be scored in the case of a tie. The reasons score will be used to break the tie.

- Contestants shall be in Official 4-H dress or Business Casual.

Awards:

- Each Contestant will be awarded based on the Danish System. Blue Awards will be given to those who exceed expectations. Red Awards will be given to those who meet expectations. White Awards will be given to those who do not meet expectations.

- Each age division will have one champion.