August 9, 2019
Santa Rita Experimental Range
Florida Canyon Work Center

8:30 AM – Registration Opens
9:00 AM – Welcome and Introductions
9:15 AM – SRER History – Brett Blum, Range Manager SRER
9:45 AM – Business Planning Tools and Issues, Russ Tronstad, PhD
10:45 AM – Break
11:00 AM – Business Planning and Vision from a Rancher’s Perspective, Andrew McGibbon – Santa Rita Ranch
11:40 AM – Cost of a Ranch Horse, Betsy Greene, PhD
12:00 PM – Evaluations and Break for Lunch – Sponsored by Arizona Land and Water Trust
1:00 PM – Adjourn for Site Visits (Optional)
1:15 PM – 2:15 PM – SRER Range Site Visits
Santa Rita Experimental Range, Florida Canyon Work Center, Green Valley, AZ
https://goo.gl/maps/UVMzkhGjUX3jye4v5

Directions from Green Valley:
Head south on I-19 towards Nogales. Take exit 63 and turn left onto Continental Road, travel 1.2 miles. Turn right onto Madera Canyon Road/White House Canyon Road. Continue for 7.3 miles, then stay left onto White House Canyon Road (dirt road) as it separates from Madera Canyon Road (paved). Stay straight on White House Canyon Road as it becomes Forest Road 62A for 3.1 miles, following the signs for the Florida Canyon Work Center.

Other Arizona Beginning Rancher events: https://extension.arizona.edu/events-beginning-rancherfarmer

To Register: Contact the Cochise County Cooperative Extension Office at: 520-384-3594, or send an email to Ashley Wright: awright134@email.arizona.edu by Monday, August 5, 2019

Workshop Sponsored by:
THE UNIVERSITY OF ARIZONA Cooperative Extension

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