

## Beginning Farmers Class Business Planning Strategies and AACD Resources

March 17, 2021                      Florence Union School District Auditorium  
(registration 8-9am)              1000 S Main St., Florence AZ 85132

### AGENDA

9:00 – 9:10	Welcome and Announcements	Lina Austin & Dr. Russell Tronstad
9:10 – 10:00	Business Model Canvas, Business Planning, and SWOT Tools	Dr. Russell Tronstad, Ag Economics Specialist
10:00 – 10:30	USDA Programs for Beginning Farmers and FSA Microloan Assignment	Dr. Russell Tronstad, Ag Economics Specialist
10:30 – 11:00	Raffle & Break	
11:00 – 12:00	Resources available through the Arizona’s Association of Conservation Districts	Sharma Torrens and Brooke Gladden, Arizona Association of Conservation Districts
<b>Farm Tour</b> Noon – 1:45	Steadfast Farms (5111 Inspiria Pkwy, Mesa, AZ. 85212) – Erich Schultz. Steadfast Farm is a two acre bio-intensive market farm in Mesa, AZ. They grow year round using organic practices and offer produce, cut flowers and eggs through their CSA program, farm store, farmers markets and local restaurants.	

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