

Beginning Farmers Class

Product Planning and Marketing Issues by Outlet

November 11, 2020
 Florence Union School District Auditorium
 1000 S Main St., Florence AZ 85132

AGENDA

9:00 – 9:30	Introductions, Feedback, and Purpose of these Classes	Dr. Russell Tronstad, Ag Economics Specialist
9:30 – 10:30 am	Production and Selling Issues for Farmers Markets, Restaurants, and Wholesale Outlets	Myles Lewis, AZ Vegetable Company
10:30 – 11:00	Break/ Raffle	
11:00 – 11:30	Basic Planning and Record Keeping Tools for Beginning Farmers	Dr. Russell Tronstad, Ag Economics Specialist
11:30 – Noon	Future Forward Foundation's Local Food Production and Farm Tour Instructions	Lina Austin, 3F Executive Director

FARM TOUR

Noon – 1:30 Lina Austin and 3F Staff

See Directions in Separately Distributed Flyer

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