

Creating Engaging Videos Using A Smartphone

An Event for Early Childhood Teachers and Providers



WORKSHOP DESCRIPTION

This was an in-person workshop for individuals who provide early literacy programs to children (ages 0-6) and their families. Participants walked through the steps to film and edit short videos using a smartphone. Class size was limited to 15 people to allow for hands-on activities.

The workshop was sponsored by the *Gowa: Teachable Moments for Apache Children* program and presented by Ben Downer who produces and edits videos and other online content for the program.



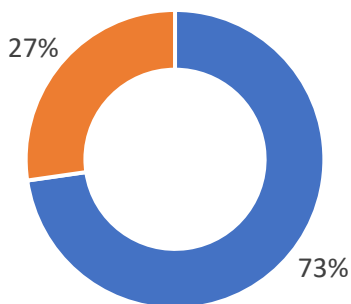
11

participants attended

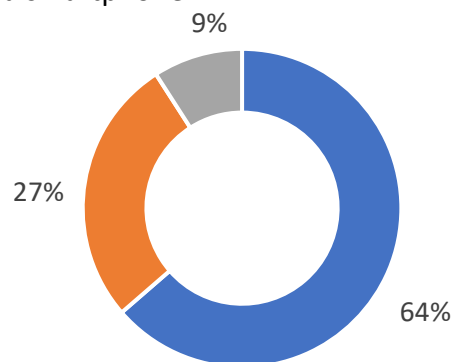
PARTICIPANT FEEDBACK

Most participants felt that the workshop was **very** or **extremely valuable** for learning how to:

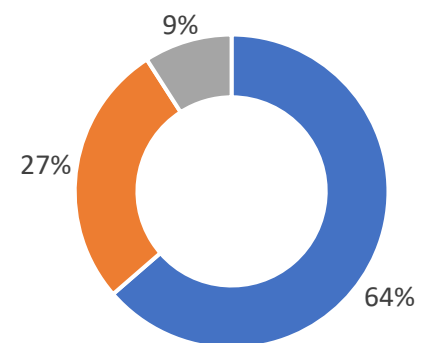
Create engaging videos



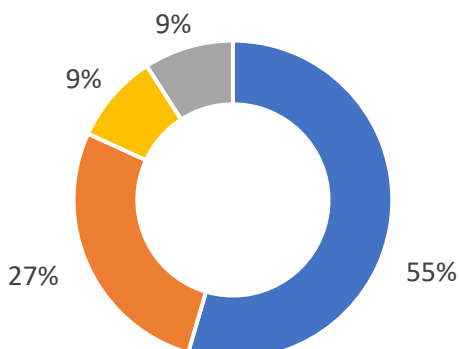
Capture high-quality audio using a smartphone



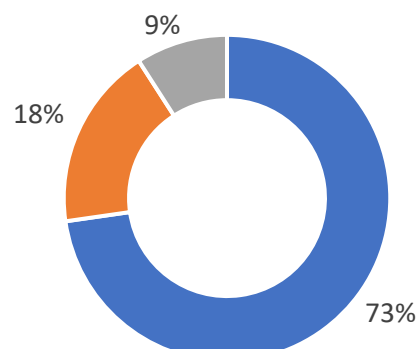
Find graphics and music for videos



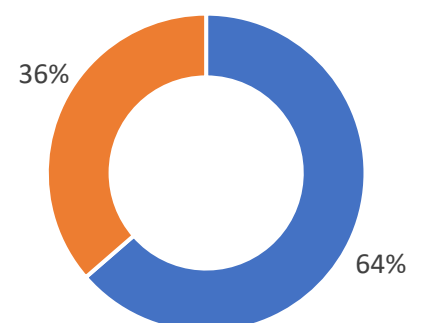
Film high-quality video clips using a smartphone



Identify a target audience for videos



Select topics for videos that interest the target audience



■ Extremely valuable

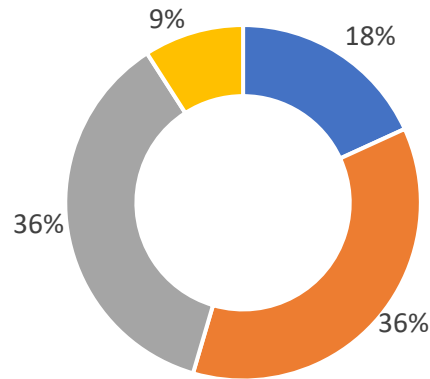
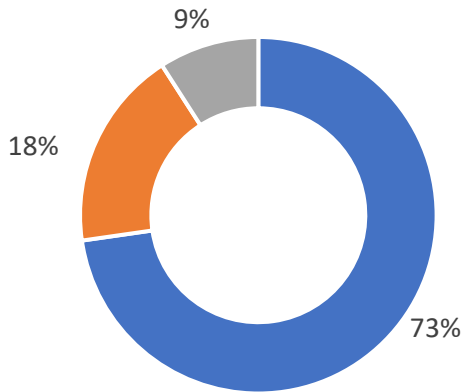
■ Very valuable

■ Moderately valuable

■ Slightly valuable

Participants reported that they would use the information they learned in the workshop in their work **often**, **sometimes** or rarely.

Participants were split in opinion on whether the information learned would be **easy to find** or **hard to find** outside of the workshop, with some saying it would be **very easy** or **very hard**.



■ Often ■ Sometimes ■ Rarely

■ Very easy ■ Easy ■ Hard ■ Very hard

Participants shared what they liked most from this workshop:

- “Free links to graphics and audio.”
- “Finding graphics/music and equipment information”
- “Select(ing) topics for target audience.”
- “Structuring videos and (how) to make it effective.”
- “Utilizing everyday equipment to create engaging videos.”
- “Learning more about video and audio editing.”

To learn more about the Gowa: Teachable Moments for Apache Children program, please visit our website: <https://extension.arizona.edu/gowa>



Cooperative Extension
San Carlos Apache Tribe



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