



Pima County Cooperative Extension Advisory Board

Tuesday, March 19, 2024, 11:30 am – 1:30 pm
Meeting was available in person and via Zoom

Meeting Minutes

In Attendance

Advisory Board

Rick Frey
Celia Burkel
Alana Mozar
Jacqueline Bruhn
Micaela McGibbon
Justin Byrd (virtual)

Absent

Amanda Ruboyianes

PCCE Staff

Claire Zucker, Director
Connie Callahan
Debbie Curley

Public Attendees

None

Item 1. Call to Order and Welcome

The Advisory Board Chair Rick Frey called the meeting to order at 11:30 am

Item 2. Pledge of Allegiance

Mr. Frey led the group in the Pledge of Allegiance

Item 3. Approval of December 5, 2023, Meeting Minutes

Micaela McGibbon moved for approval of the December 5, 2023, Pima County Cooperative Extension (PCCE) Advisory Board minutes. Jacqueline Bruhn seconded the motion, and all voted to approve the minutes.

Item 4. Call to the Public

No members of the public were in attendance.

Item 5. Program Highlight, Family Engagement Program

Debbie Curley, Family and Consumer Health Sciences agent provided an overview of the Family Engagement Program (FEP) including recent work to reach out to families in Ajo, to incarcerated

parents, and to engage and support Family Resource Centers in Pima County. Ms. Curley talked about the Garden Days program in Ajo, explaining the importance of reaching out to this community, which has many fewer family support opportunities than would be found in a more urban setting. Board member, Alana Mozar noted the importance of connecting with HeadStart programs in Ajo as well. Ms. Curley continued the presentation by discussing FEP's work in federal and state prisons and how impactful it is. She also talked about the Family Resource Centers, which allow families to come in repeatedly so that instead of seeing a person 3 or 4 times, FEP staff and others providing support services may interact with as many as 40 times, offering many more opportunities for intervention. Debbie demonstrated one of the activities done in these classes called the "two lists activity" and how it juxtaposes parenting challenges with characteristics we want to nurture in youth.

Item 6. Director's Report

Claire Zucker and Business Manager Sr. provided the board with an overview of Pima County finances including a graph showing revenue and expense trends since 2021. Ms. Zucker continued with an overview of current staffing and a note that the March/April Round-Up Newsletter was sent to 15,086 people and had an open rate of 56%. continues to have a strong readership with a distribution of over 14,000 and an open rate greater than 45%. She then presented program highlights for all programs demonstrating the successes of winter programming by the unit. She reported on tracking of the funding from Pima County and let the board know that although the addendum funding was not moving forward, the core funding of \$151,400 was on track for approval. Ms. Zucker concluded with a summary of upcoming calendar highlights.

Item 7. Meeting Discussion and Future Agenda Items

The Board had an opportunity to provide input on future agenda items. The board asked for a deep dive on 4-H in the future. This could include the history of 4-H, local history, and how 4-H works with adjacent organizations (FFA, Sales Committee, Auction). A round-robin presentation from all programs could take place in December.

Item 8. Adjournment

Micaela McGibbon moved to adjourn the meeting. Jacqueline Bruhn seconded the motion, and all voted to adjourn at 1:30 pm.