



Pima County Cooperative Extension Advisory Board

Meeting was held via Zoom
December 10, 2020, 11:30 am

Meeting Minutes

Attendees

Board Members

Lloyd 'Gabe' Gabriel, Chair
Cheryl Bakari
Héctor Campoy
Kelly Cook
Rick Frey
Micaela Gibbons

PCCE Staff

Claire Zucker, Director
Connie Callahan, Business Manager
Parker Filer, Assistant Agent, Horticulture

Absent

Board Member

Dan Pacheco

Item 1. Call to Order:

Gabe Gabriel called the meeting to order at 11:34. Introductions were made.

Item 2. Pledge of Allegiance

Mr. Gabriel led the Pledge of Allegiance.

Item 3. Approval of December 2019 minutes

The meeting minutes for the December 2019 meeting of the Pima County Cooperative Extension (PCCE) Advisory Board were provided with time allotted to read them during the meeting. Kelly Cook moved to approve, and Rick Frey seconded the motion. The group approved unanimously.

Item 4. Director's Report

Claire Zucker provided information about PCCE's efforts to maintain a safe environment during the coronavirus pandemic. She described Cooperative Extension's phased reentry and office safety protocols. She continued with an overview of the Pima County contracts and described how they had been changed to include only one deliverable; Education, and how this change streamlined reporting. She reported that over 15,000 hours had been served to more than 5000 people during the first quarter of FY21. Ms. Zucker discussed the recently developed e-newsletter, The Round-Up. The first issue had been delivered to 5432 people with a 38% open rate. The final section of her report provided an

overview of revenue and expenses for the office. She also shared information about county contributions to extension offices across the state.

Item 5. Program Highlights:

Parker Filer, PCCE Assistant Agent, Horticulture, provided a presentation to introduce himself and describe the Master Gardener (MG) program run through PCCE. He provided information about the success of online programming and the resulting dramatic increase in gardening talk attendance. He also shared that the MG training had been very successful and received positive feedback from attendees.

Ms. Zucker provided additional highlights for the Family Consumer and Health Sciences and 4-H programs. She noted that the SNAP-Ed program had partnered to support families with Thanksgiving food and that the Culinary Education Center had been completed. She said that although 4-H programs had to be limited due to COVID-19, some activities had been held and were successful.

Item 6. PCCE Advisory Board Comment and Input

Several comments were made. The group is interested in being more active and helping to support PCCE as possible.

Item 7. Call to the Public

No public comments were made.

Item 8. Scheduling Next Meeting and Future Agenda Items

The next meeting was scheduled for Thursday, March 11, 11:30 am – 1:00 pm via Zoom.

Future agenda items requested included program highlights, financial and staffing updates, and discussion about the role of the board and how it could better support PCCE. Claire will check in with the board for agenda items during February in preparation for the March meeting.

Item 9. Adjournment

Mr. Gabriel motioned to adjourn, and Mr. Campoy seconded. All voted in favor.