



## **Pima County Cooperative Extension Advisory Board**

Meeting was held via Zoom  
Thursday, March 11, 2021, 11:30 am

### **Meeting Minutes**

#### **Attendees**

##### **Board Members**

Héctor Campoy  
Kelly Cook  
Dan Pacheco  
Micaela Gibbons

##### **PCCE Staff**

Claire Zucker, Director  
Connie Callahan, Business Manager  
Josh Moore  
Kalee Hunter

##### **Public Attendees**

Joel Bullock  
Kaitlyn Benally

##### **Absent**

##### **Board Member**

Rick Frey (joined at the end of the meeting)  
Lloyd 'Gabe' Gabriel, Chair  
Cheryl Bakari

#### Item 1. Call to Order

Claire Zucker called the meeting to order at 11:40.

#### Item 2. Pledge of Allegiance

Ms. Zucker led the Pledge of Allegiance.

#### Item 3. Approval of December 2020 minutes

Approval of the December 20, 2020, meeting minutes of the PCCE Advisory Board was postponed because of insufficient attendance.

#### Item 4. Director's Report

Ms. Zucker provided information about Cooperative Extension's Phased Operational plan and how the phasing decisions are made. She described PCCE's current phasing and the expected trajectory to return to in-person programming. She noted that almost all PCCE employees had been vaccinated and most are working remotely. She continued her report by describing PCCE outreach numbers, which showed over 12,500 hours of service to more than 4500 people during the 2<sup>nd</sup> quarter of FY 2021. In addition, the March *Round-Up* was distributed and showed a 27% open rate after one day in circulation.

Business Manager Connie Callahan provided an overview of new grants and gifts received by PCCE. She described grants received by 4-H and also by ANR through the University. She discussed the very successful fundraising by Tucson Village Farms, which was critical for maintaining programs during the pandemic.

#### Item 5. Program Highlights – 4-H Traditional

PCCE Agents Kalee Hunter and Josh Moore provided an overview of the PCCE 4-H Clubs and programs. Ms. Hunter began with an update on new efforts and organizational changes. She described how 4-H is organized statewide and in Pima County. Among other items, she shared that she is creating volunteer training resources and planning for a future volunteer summit. Josh Moore took over the presentation and announced that he would be leaving Extension because he has taken a job with the Colorado River Indian Tribe. He then described efforts to keep the clubs moving forward during the pandemic and the development of the Pima County Showdown, which will be held from April 16-May 2<sup>nd</sup> and will be a slimmed-down version of the Fair. He also described many of the virtual efforts and the fact that events will be live-streamed so that extended family can watch. Josh finished by describing several of the grants that 4-H received.

#### Item 6. Additional Program Highlights

Ms. Zucker briefly summarized program highlights for Ag and Natural Resources, Tucson Village Farm, and Family and Consumer Health Science Programs.

#### Item 7. Discussion The Role of the Advisory Board.

Ms. Zucker described information from the guidance document signed by all board members in the past several years. It states: The UArizona advisory councils provide guidance and direction, build networks and partnerships (especially outside the university), and help raise funds via philanthropy and corporate investment. They are not governing bodies and do not have financial, business, human resources, or managerial oversight. Discussion about the active role of members followed.

#### Item 7. Call to the Public

No public comments were made.

#### Item 8. Scheduling Next Meeting and Future Agenda Items.

The board was asked if had suggestions for the next meeting, which will be on Thursday, June 10 at 11:30 am.

#### Item 9. Adjournment

Ms. Zucker motioned for adjournment of the meeting and Mr. Campoy seconded the motion. The meeting was adjourned at 1:40 pm.