

2023 Annual Report



NATIONAL 4-H SHOOTING SPORTS COMMITTEE

Dear Members and Supporters,

On behalf of the National 4-H Shooting Sports Committee, we extend our heartfelt gratitude to each of you for your unwavering commitment and dedication to our cause. Together, we've achieved remarkable milestones in the past year, contributing to the enduring legacy of 4-H shooting sports projects.

Our accomplishments speak volumes: from providing invaluable national training opportunities for adult leaders to hosting the prestigious national championships, from fostering camaraderie among youth at the National Western Heritage Contest to enhancing their knowledge through engaging quiz bowls, and from empowering teen leaders through specialized training sessions. It's evident that our collective efforts are making a tangible difference in the lives of countless young individuals.

At the core of our endeavors lies our steadfast adherence to the 4-H motto: "To Make the Best Better." It serves as a guiding principle, propelling us forward in our mission to continually improve and enrich the experiences of our participants.

As you peruse through this report, we encourage you to reflect on the profound impact that our collective actions are having on communities far and wide. Whether as donors, leaders, or youth participants, each of you plays an indispensable role in shaping the future of 4-H shooting sports and beyond.

Together, let us reaffirm our pledge to "pledge my health to better living" and continue striving towards a brighter, safer, and more inclusive future for all.

Dr. Angie Freel, University of Idaho
Dr. Mike Yoder, North Carolina State University
Dr. Steve Beck, Oklahoma State University
Co-Chairs, National 4-H Shooting Sports Committee



CONRAD ARNOLD ANNOUNCED RETIREMENT

It's always a significant moment when a dedicated program leader like Conrad Arnold retires. Their years of service, expertise, and commitment leave a lasting impact on the organization and the people they've worked with.

Conrad's retirement marks the end of an era, but it also presents an opportunity to reflect on the invaluable contributions he's made to the National 4-H Shooting Sports program. His leadership, passion, and unwavering dedication have shaped the program and touched the lives of many participants over the years.

As Conrad transitions into retirement, it's important to celebrate his achievements and express gratitude for his tireless efforts.

Thank you, Conrad Arnold, for your years of service and commitment to the 4-H Shooting Sports program. Your legacy will continue to inspire and guide us for years to come.



My name is Scott Stuhr, and it is with great pride that I assume the role of National 4-H Shooting Sports Program Coordinator. With seven years of service on the National 4-H Shooting Sports Committee and a quarter-century of dedication as a 4-H volunteer, I am thrilled to embark on this new chapter in service to 4-H Shooting Sports.

Throughout my career, I have been deeply committed to building and nurturing strong communities. Now, I am eager to leverage my experience to recruit, retain, and engage volunteers, ensuring that the legacy of 4-H Shooting Sports continues to flourish for generations to come.

My roots lie in the heartland, having been born and raised on my family farm near York, Nebraska. Following my passion for outdoor pursuits, I pursued a career at the University of Nebraska-Lincoln, where I developed programs aimed at fostering a love for hunting, fishing, and shooting sports among families. A few years ago, my journey led me to Central City, Nebraska, where my wife Tammy and I have made our home.

In addition to my role on the National 4-H Shooting Sports Committee, I have served in various leadership positions, including County Commissioner, County Administrative Manager, and chairman of numerous state-wide organizations and local boards, including 4-H Council and Extension boards.

As National Coordinator, I am committed to working closely with our partners and donors to secure funding for advanced leader and coach training, the National 4-H Shooting Sports Championships, and providing exceptional learning experiences for both youth and adult leaders. Together, we will continue to push the boundaries of innovation, ensuring that 4-H Shooting Sports remains at the forefront of youth development programs nationwide.

I am honored to lead this incredible program, and I am dedicated to advancing its impact and reach across the nation.

Scott Stuhr
National 4-H Shooting Sports Program Coordinator



2023 4-H SHOOTING SPORTS SNAPSHOT



48 STATE PROGRAMS

22,600+ VOLUNTEERS

OVER 1.5 MILLION HOURS INSTRUCTING YOUTH

IN SHOOTING SPORTS

ARCHERY

HUNTING SKILLS

WESTERN HERITAGE

.22 PISTOL

SHOTGUN

AIR RIFLE

BB GUN

AIR PISTOL

MUZZLELOADER

.22 RIFLE

4-H Shooting Sports builds resiliency, determination, confidence, cooperation, empathy, comradely, self-esteem.



2023 GROWING CHAMPION KIDS



“At the beginning of each new club year, youth are encouraged to set goals. Youth work hard all year long to achieve those goals and learn new skills before the annual state match. When 4-H members get to the state match, they are excited because they have been practicing and improving all year. After they have competed, you can really see how much more confident they have become. It is fun to see the youth in my 4-H club compete again year after year. Watching them grow in their skills and become more confident and successful is great.”

Iowa 4-H SESS ambassador Lauren Keller

2023 NATIONAL 4-H SHOOTING SPORTS CHAMPIONSHIPS



Championships – By the Numbers

718 4-H Competitors Record High Competitors

211 4-H Coaches

42 States Most states ever to compete

9 Disciplines competing in **27** Events

small bore rifle	hunting skills	air pistol	recurve archery
small bore pistol	muzzleloading	air rifle	compound archery
			shotgun

193 Event Volunteers

2300 Daily Attendees



SAVE THE DATE!

JUNE 23-28, 2024 GRAND ISLAND, NEBRASKA
 COMPETE * COACH * VOLUNTEER * DONATE * BE A FAN!

January	October	November	December
418	340	764	776

Program	Views of Recording
Aiming for Life Skills	84
Egg Game	28
Peer Coaching	53
Creating a Vision for your Club	59
Growth Mindset	79
Creating Openness to Challenge & Discovery	23



Shooting Better Scientifically is a regularly scheduled program delivered live on Zoom, and recorded, to assist 4-H volunteers, leaders, and staff conduct lessons with their 4-H Shooting Sports clubs on the mission mandates of Healthy Living, Civic Engagement, and STEM (Science/Technology/Engineering/Math).

Almost 450 4-H Youth Competitors

40 States

Top Senior

Blair Dahl, Texas

Top Senior Team

MO Air Pistol, Missouri

Top Intermediate

Katherine Hennings, Oregon

Top Intermediate Team

Trigger Time Shooting Education Club #2, Virginia

Top Junior

Ronnie Secratt, Oklahoma

Top Junior Team

Trigger Time Juniors, Virginia



National 4-H Shooting Sports Quiz Bowl - Jan. 16-20, 2023



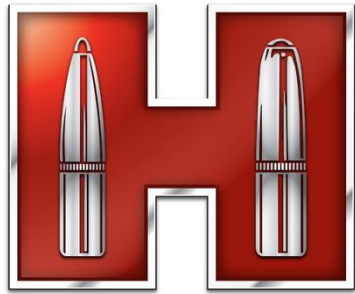
Testing knowledge of: Archery, Shotgun, Muzzleloading, Rifle, Pistol,
Hunting Skills, Western Heritage, General 4-H, STEM



This event continues to be a fun and exciting way for 4-H Youth to demonstrate their shooting sports knowledge with peers from across the nation.... comprehension of general shooting sports knowledge across all disciplines is truly remarkable.

-Todd Williver, Oregon

Platinum Clover Sponsor

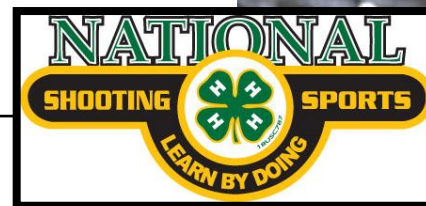


Hornady®

◆ Hornady Manufacturing Company

PLATINUM

\$25,000+ cash contributions
in the 2023 fiscal year



Platinum Clover Sponsor

NSSF[®]
***The Firearm Industry
Trade Association***

 National Shooting Sports
Foundation

PLATINUM

\$25,000+ cash contributions
in the 2023 fiscal year



EMERALD Clover Sponsor



**FEDERAL
PREMIUM[®]**
A M M U N I T I O N

◆ Vista Outdoor (Federal Ammunition)

EMERALD

\$20,000-\$24,999 in cash contributions
in the 2023 fiscal year



Gold Clover Sponsor



Savage Arms

GOLD

\$10,000-\$19,999 in cash contributions
in the 2023 fiscal year



SILVER CLOVER SPONSORS



Crosman

SILVER

\$5,000-\$9,999 in cash contributions
in the 2023 fiscal year



SILVER CLOVER SPONSORS



Lancaster Archery Supply

SILVER

\$5,000-\$9,999 in cash contributions
in the 2023 fiscal year



SILVER CLOVER SPONSORS



Whitetails Unlimited

SILVER

\$5,000-\$9,999 in cash contributions
in the 2023 fiscal year



BRONZE CLOVER SPONSOR

American Outdoor Brands

Civilian Marksmanship Program

Daisy Outdoor Products

White Flyer Targets

Southeast Community College

BRONZE

\$1,000-\$4,999 in cash contributions
in the 2023 fiscal year



DIAMOND CLOVER SPONSOR

A sponsor who has given \$100,000+ in cumulative cash contributions in the past 10 years (2014-2023).



Hornady Manufacturing Company



National Shooting Sports Foundation



Vista Outdoor (Federal Ammunition)



2023 GIVING LEVEL RECOGNITION

Platinum

- Logo on 4-H SS Site
- Annual Report
- Social Media Promo
- Linked to Donor's Site
- National Event Booth
- Link to Donor's Video
- Ad in Printed Program
- Stage Recognition
- Arena Banner
- Stage Banner
- Press Release
- Logo on Shirts
- 4-H SS Donor Logo

Emerald

- Logo on 4-H SS Site
- Annual Report
- Social Media Promo
- Linked to Donor's Site
- National Event Booth
- Link to Donor's Video
- Ad in Printed Program
- Stage Recognition
- Arena Banner
- 4-H SS Donor Logo

Gold

- Logo on 4-H SS Site
- Annual Report
- Social Media Promo
- Linked to Donor's Site
- National Event Booth
- Link to Donor's Video
- 4-H SS Donor Logo

Silver

- 4-H SS Website Listing
- Annual Report
- Social Media Promo
- Linked to Donor's Site
- National Event Booth
- 4-H SS Donor Logo

Bronze

- 4-H SS Website Listing
- Annual Report
- 4-H SS Donor Logo

 **Diamond Donor Designation** - A sponsor who has given \$100,000+ in cumulative cash contributions in the past 10 years (2014-2023).

Consider your donation or sponsorship for 2023 today!

2023 NATIONAL 4-H SHOOTING SPORTS COMMITTEE MEMBERS

Scott Stuhr, Program Coordinator
Nebraska

Teki Hunt, 1890 School Rep.
Arkansas

Sam Lowry, West Rep.
New Mexico

Dr. Stephen Beck, Co-Chair
Oklahoma

John Keimig, North Central Rep.
South Dakota

Russell Hill, West Rep.
California

Dr. Angie Freel, Co-Chair
Idaho

Chandra Plate North Central Rep.
Kansas

Craven Hudson, South Rep.
Georgia

Dr Mike Yoder, Co-Chair
North Carolina

Darlene Resh, Northeast Rep.
Pennsylvania

Larry Perez, South Rep.
Texas

Dr. Joshua Rice, PLWG Liaison
Pennsylvania

Todd Williver, Northeast Rep. (interim)
Oregon/Alaska

Dr. Todd Kesner, Liaison
Guardians 4 Health Project

2024 INCOMING 4-H SHOOTING SPORTS COMMITTEE MEMBERS

Jesse Bocksnick, South Rep.
Arkansas



To provide a national leadership body made up of 4-H professionals to guide state 4-H shooting sports programs in alignment with national 4-H goals that oversees national competitive events, offers professional development opportunities, and trains volunteers in researched and applied best practices in positive youth development.



2023 NATIONAL 4-H SHOOTING SPORTS AMBASSADORS

SOUTHERN NEVADA 4-H CAMP & LEARNING CENTER, ALAMO, NV

THE 2023 NATIONAL 4-H SHOOTING SPORTS TEEN LEADERSHIP INSTITUTE HOSTED 29 YOUTH FROM ACROSS THE USA.



Public Speaking



Advocating

Contributing Citizens



Leading



The Western Heritage program is a favorite among board members because of the various aspects of life in the Western United States that youth can learn about in active ways. It's one thing to sit in a classroom and hear about what life was like in the West over one hundred years ago, and another thing entirely to wear clothes appropriate to the period, to learn to shoot period firearms, and even to compete using them. For this reason, the opportunity to help sponsor this fundraising event was appealing. Traveling to the National Competition is a wonderful opportunity for the youth, and we hope the event was successful.

-A major financial supporter of the 4-H Western Heritage Project



Save the Date
2024
NATIONAL 4-H
WESTERN HERITAGE CONFERENCE
& INVITATIONAL SHOOT
JULY 28TH - 31ST
PRICE, UTAH
More information coming soon!





FINANCIAL SNAPSHOT – NATIONAL COMMITTEE

2023 Committee Operations

Beginning Balance: \$489,524.07

- Income \$106,228.64
- Expenses \$122,535.81

Ending Balance: \$473,216.90

The committee contracts a national program coordinator, and social media associate in addition to committee member training, 4-H Shooting Sports promotion initiatives, and major program support.

Scholarship Endowment Fund

This scholarship fund was established in 2016, for the purpose of investing for future scholarship awards

Original Fund: \$90,320.92

2023 Ending Balance:
\$98,865.51

2023 Scholarships Awarded:
2 - \$2500 Awards

2023 Scholarships Paid: 2

2023 Major Program Support

- Instructor Workshops
 - \$21,653.48
- Curriculum Development
 - \$4,000.00
- Research Development
 - \$5,000.00
- Ambassadors
 - \$18,073.08
- National Championships
 - \$9,096.87

LEVEL 2 LEADER TRAININGS



ROCK SPRINGS 4-H
CAMP, KANSAS 142

CUMBERLAND LAKE 4-H
CAMP, KENTUCKY 78

State level instructors earning
certification

213



Archery
Muzzleloader
Hunting Skills
Western Heritage

Coordinator
Pistol
Shotgun
Rifle



Tom Knapp Memorial Scholarship



Colt Shackley-Left
Jon Zinnel-Right
2023 4-H Shooting Sports National Championships

“Both Ryer and Colt demonstrated an impressive understanding of how wildlife is managed, plus how hunting and shooting sports programs play a vital role in operating and funding the North American Model of Wildlife Conservation in our country.”

Jon Zinnel
Senior Manager of Youth
Shooting Programs for Federal
Ammunition

CONGRATULATIONS!



**COLT SHACKLEY,
NEVADA 4-H**

**RYER ROBERTS
COLORADO 4-H**

**Sponsored by
Champion Targets and
Federal Ammunition**



THANK YOU

DONORS, LEADERS, VOLUNTEERS, COACHES, PARENTS, STAFF, AND **YOUTH**

Email: coordinator@4-hshootingsports.org

website: 4-hshootingsports.org

25,500+ Facebook Followers

15,000+ Engaging Weekly

