## BEGINNER FARMER AND RANCHER WORKSHOP SERIES:

## Business Development

JOIN US ON FOR A WORKSHOP ON BUSINESS PLANNING AND EXPANSION!

WE WILL COVER THE ECONOMICS OF CERTIFIED LABEL, ORGANIC & CONVENTIONAL GROWING, IDENTIFYING PROFITABLE MARKET NICHES, EVALUATING MARKETING OPTIONS AND AN OVERVIEW OF LAND ZONING.

WHEN: Wednesday, December 3rd

from 9 AM - 2 PM

WHERE: Rimrock, AZ

WHAT: Presentations + Lunch

(provided for free!) + Farm Visit

To attend in person or via Zoom,
Please register at:

https://forms.gle/PFFdTwfvbG3maqy28







