

BEGINNER FARMER AND RANCHER WORKSHOP SERIES:

BUSINESS DEVELOPMENT

Hosted by: University of Arizona Cooperative Extension and Flagstaff Foodlink



FREE WORKSHOP

WEDNESDAY, DECEMBER 3RD. 09:00AM - 2:00PM

PRESENTATION + LUNCH (PROVIDED) + FARM VISIT

JOIN US ON FOR A WORKSHOP ON BUSINESS PLANNING AND EXPANSION!

WE WILL COVER THE ECONOMICS OF CERTIFIED LABEL, ORGANIC & CONVENTIONAL GROWING, IDENTIFYING PROFITABLE MARKET NICHES, EVALUATING MARKETING OPTIONS AND AN OVERVIEW OF LAND ZONING.

SPEAKERS: Sara Hipperson and Michael Pierce from University of Arizona Cooperative Extension

LOCATION: Rimrock, Arizona

PRESENTATIONS: 9:00AM to 12:00PM

LUNCH: 12:00-1:00 (lunch is provided)

LOCAL FARM VISIT: 1:00-2:00

TO ATTEND ONLINE OR IN PERSON PLEASE REGISTER:

<https://forms.gle/PFFdTfwfvbG3maqy28>



This event is funded by the USDA NIFA Beginning Farmer and Rancher Development Program.



Cooperative Extension
Coconino County

